



**BOYS & GIRLS CLUBS
OF BOSTON**

Blue Hill Club

The 21st Century Club

Our Club's History

IN 1995 Boys & Girls Clubs of Boston responded to the escalation of youth violence in the Dorchester-Mattapan community by forming a partnership with the City of Boston, which led to the construction of the Blue Hill Boys & Girls Club at the George Robert White Youth Development Center. The impact was immediate and the results were remarkable. In the intervening years, thousands of youth, ages 6-18, have joined the Club and participated in programs ranging from technology to athletics to leadership development, all conducted in a safe and fun environment by caring and committed professional staff.



**Blue Hill Boys & Girls Club
George Robert White
Youth Development Center
Smith Family Teen Center
15 Talbot Ave
Dorchester, MA 02124**

Scott McLellan- Executive Director

Advisory Board

Sandra Knight- Chair, Advisory Board
Lynette Gittens- Chair, 21st Century Club
Erika Butler
Paul Dullea
Florence Harris-Knight
Kevin Hayden
Julius Starkman

TODAY, with the needs of the community as great as ever, the same BGCB and City of Boston partnership that created the Club has successfully completed an amazing renovation and expansion of the Club. The transformation has allowed the Club to provide services to an even greater number of deserving youth as it continues to be a *beacon of hope* and a *symbol of pride* for youth and their families, citizens and businesses, and staff and volunteers who have woven the Club into the fabric of our community.



If you have \$100...

**You Can Change
A Child's Life**

The 21st CENTURY CLUB, launched in January 2008, is an Annual Campaign created by the Blue Hill Club and its Advisory Board to provide much-needed funding for the delivery of the Club's outstanding youth development programs. With 90% of the Club's annual support directly from individuals, private foundations and businesses, *The 21st CENTURY CLUB* will become the single largest community-based source of support.

Become a Charter Member of The 21st Century Club

Join between January and June of 2008 and you will become a Charter Member of *The 21st Century Club*. Not only will you be one of the first to publicly "declare that you care," but your name also will be affixed to a permanent plaque that will be displayed in the Club's lobby for all to see. Your early commitment to our campaign also will serve as a model to others so that they, too, can be part of the wonderful family of friends who create opportunities for our members.

To become a Charter Member of The 21st Century Club please contact Scott McLellan at 617-506-5426 or smclellan@bgcb.org

Facts & Figures



In a recent survey, our members reported the following:

- "Club staff care about me."92%
- "At the Club I feel like I belong."88%
- "At the Club I have learned to get along with people that are different from me."94%
- "I think it's okay to be different from other kids."94%

Since the 2007 completion of the renovation and expansion:

Membership at the Club has surpassed 1,200 children and teens.
The average daily attendance has increased 63%.

During this period:

Annual Membership fees have remained at \$25 for children ages 6-12, and \$5 for teens.
BGCB's actual cost per member is currently \$1,555 per year.

Levels of Participation

\$100 per week for one year (\$5,200 annually)

- * Primary name placement on permanent Lobby Plaque as Charter Member
- * Sponsorship designation of a specific Club program or event for one year
- * Prominent mention in Club literature and related local media for one year
- * Listing in BGCB's Annual Report and invitation to BGCB's Annual Meeting
- * Membership in BGCB's 1893 Recognition Society and invitation to the society's annual Recognition Event
- * Complimentary (8) tickets to BGCB's annual Friends Event in June 2008

\$100 per month for one year (\$1,200 annually)

- * Prominent name placement on permanent Lobby Plaque as Charter Member
- * Sponsorship of a Club program (e.g., Debate Club, College Club) for one year
 - * Prominent mention in Club literature and related media for one year
- * Listing in BGCB's Annual Report and invitation to BGCB's Annual Meeting
- * Complimentary (4) tickets to BGCB's annual Friends Event in June 2008

\$100 per quarter for one year (\$400 annually)

- * Name placement on permanent Lobby Plaque as a Charter Member
 - * Mention in Club literature and related local media for one year
- * Listing in BGCB's Annual Report and invitation to BGCB's Annual Meeting
- * Complimentary (2) tickets to BGCB's annual Friends Event in June 2008

\$100 per year

- * Name placement on a Lobby Plaque (separate from Charter Member plaque) as a 2008 member
- * Mention in Club literature for one year