

## **Boys & Girls Clubs beats \$100M fundraising goal**

**Boston Business Journal** | Thursday, July 10, 2008

The Boys & Girls Clubs of Boston exceeded its five-year \$100 million fundraising campaign by \$8 million.

The nonprofit, which helps at-risk youth become responsible citizens, ended its Comprehensive Campaign June 30.

The fundraising effort also met its three subordinate goals, which include \$30 million towards endowment; \$15 million towards facilities, which included the renovation and expansion of the Blue Hill Club in Dorchester and the Yawkey Club of Roxbury; and \$55 million in multi-year operating support.

Included in the campaign is The Whitlock Fund for Inspirational Leadership and Excellence, established to support staff professional development in honor of BGCB's former Nicholas President and CEO, Linda Whitlock, who stepped down on June 30. The Whitlock Fund raised \$6 million. (Josh Kraft is the new Nicholas President and CEO.)

Support for the campaign was unprecedented, according to the BGCB, and the campaign itself was the largest fundraising endeavor undertaken by the organization in its 115-year history.

The campaign engaged more than 5,500 donors and 100 percent of its board members, and brought in contributions of \$78 million from individuals, and \$18 million from foundations and corporations.

Jonathan and Margot Davis, Darlene and Gerald Jordan, Myra and Robert Kraft, and Stephen Woodsum and Anne Lovett co-chaired the campaign; Pete and Ginny Nicholas gave an unprecedented \$10 million challenge gift in 2004, which helped BGCB raise \$30 million in the first year, providing early momentum for the campaign.