

SPOTLIGHT

Erika Field DIRECTOR OF CORPORATE PARTNERSHIPS/ BOYS & GIRLS CLUBS OF BOSTON



FIRST JOB: Director of operations at Carney, Sandoe & Associates, a staff recruitment and consulting firm for schools, based in Boston

PREVIOUS JOB: Director of corporate relations at the Museum of Fine Arts in Boston

PROFESSIONAL ACHIEVEMENT: "I was part of the team that raised \$504 million for The New MFA, the largest cultural fundraising campaign outside of New York City."

PROFESSIONAL PRIORITY: "To deepen BGCB's engagement with existing corporate and foundation partners while developing new relationships that will broaden our base of support. To identify projects on which we can collaborate to significantly increase the positive impact on the lives of the 14,000 youth BGCB serves annually, and to provide exceptional stewardship to our partners to demonstrate return on their investment."

ADVERTISING/ COMMUNICATIONS



Samuel Falsetti

Cambridge BioMarketing, a Cambridge-based health care marketing communications agency, named Samuel Falsetti to a new position as clinical science director. Falsetti comes from the Publicis Healthcare Communication Group - Discovery Chicago, where, as a scientific director, he led scientific strategy on multiple antiviral products, as well as investigational-targeted oncology therapies.



Jessica Volpe

JDCCommunications Inc., a Canton-based public relations consulting firm serving clients throughout New England, recently appointed Jessica Volpe account and social media coordinator. Prior to joining JDCCommunications, Volpe gained experience in the entertainment industry at Allied Integrated Marketing under the co-op program and as a studio intern. She also worked as a public relations associate with the Craft & Hobby Association.

BZZAgent, a Boston-based social marketing company, named Joseph Ayoite to the newly created position of creative director. Ayoite comes to BZZAgent from Studio.com, where he was director of user experience, leading the digital strategy for clients such as CVS/pharmacy, Dunkin' Donuts, Baskin Robbins, McCormick and Coca-Cola.

BANKING/FINANCE



Janice Morse

Newburyport Five Cents Savings Bank appointed the following: Janice Morse, president and chief executive officer; Richard Eaton, chairman of the board; Marc MacBurnie, executive vice president; Scott Eaton, senior vice president; Kimberley Foulkes, senior vice president; and Timothy Felter, vice president/treasurer.

Needham Bank, with five branches throughout the Greater Boston area, has named Lisa Sheehan senior commercial credit analyst, operating from the main office in Needham. Prior to joining Needham Bank, Sheehan was with ABN AMCO Bank for 10 years, most recently serving as an assistant vice president at the Boston location.



Kelly McKernan

Boston Private Bank & Trust Co. has named Boston resident Kelly (McMannus) McKernan vice president and portfolio manager in its investment management and trust group. Prior to joining Boston Private Bank & Trust, McKernan was most recently a financial adviser for the private client group of Bernstein Global Wealth Management, working with wealthy individuals, families, foundations and endowments.

Cambridge Savings Bank promoted the following: Karen Kindle, executive vice president, retail and business banking; Michael St. Jean, senior vice president, commercial lending; Kenneth Dillon, senior vice president, commercial real estate lending; Michelle Kimberg, first vice president, operations manager for retail banking; Scott Tower, first vice president, commercial credit; Thomas Berton, first vice president, audit manager; Dana Dilmarinis, vice president, commercial real estate; Diane Ryan, vice president, human resources manager; Michael Kuhn, vice president, commercial lending; and Kevin Teller, assistant vice president, commercial real estate loan officer for the bank's commercial real estate group.



Karen Kindle



Michelle Kimberg



Scott Tower

Cabot Money Management, a Salem-based independent wealth management firm that manages assets for clients throughout the United States, has promoted Dennis Wassung from associate portfolio manager to portfolio manager. Prior to joining Cabot Money Management, Wassung spent eight years as an equity research analyst at Canaccord Adams, where he covered growth stocks in a range of global technology and industrial sectors.

ENGINEERING



Errol Kitt



Timothy Olean



Robert Gensemer

G&E Consultants Inc., a Boston-based geotechnical, environmental, water resources, and ecological science and engineering firm, has elected the following vice presidents: Errol Kitt, branch manager and environmental practice leader; Timothy Olean, branch manager and construction services manager; and Robert Gensemer, senior ecological practice leader and eco-toxicologist.

HIGH TECHNOLOGY

HealthEdge, a Burlington-based provider of an enterprise-class software platform for health care payers, expanded its sales team with the additions of Kerry Winkle, who was named vice president of national accounts, and Mark Motcik, who assumed the role of vice president of western region sales.



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Paul Marasco

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