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Boys & Girls Clubs of Boston Names Corp. Partnerships Dir.



Erika Field

March 31, 2011 — Boys & Girls Clubs of Boston recently announced the appointment of Erika Field as its first director of corporate partnerships, in which role she secure and sustain corporate giving, identify donor support opportunities and oversee the delivery of related program benefits.

Field will be responsible for long-term strategy and daily management of the corporate partnership program for **Boys & Girls Clubs of Boston** (BGCB). She also will develop and oversee a centralized process for soliciting, tracking and stewarding in-kind gifts.

“We have long understood that what makes Boys & Girls Clubs of Boston successful from a fundraising standpoint is our focus on relationships, which includes letting supporters know how their generosity is having a positive impact,” said Josh Kraft, Nicholas President and CEO of Boys & Girls Clubs of Boston.

“Erika is going to ensure that our corporate partners learn how they can get involved in our work or take their involvement to the next level, and understand the value of their support. We feel very fortunate to have Erika, with her strong skills, ideal background and integrity, leading this effort.”

Before taking the new position, Field most recently served in a similar role at the **Museum of Fine Arts Boston** (MFA).

“I am thrilled to bring my experience to Boys & Girls Clubs of Boston,” said Field. “The organization has made a remarkable impact on our community for 118 years and has ambitious goals for the future. It is invigorating to engage corporate partners in our mission so that together we deliver a return on our shared investment of time and resources in the form of the next generation of Boston’s leaders and good citizens.”

During more than 10 years at the MFA, Field worked in a range of positions focused on soliciting and sustaining corporate support. As director for corporate relations since 2008, Field conducted research, wrote grant applications and sponsorship proposals, cultivated relationships, solicited gifts, and stewarded corporate donors for six-figure annual gifts and special opportunity gifts of up to \$10 million.

She also managed the solicitation of in-kind donations including media, airline vouchers, and technology to provide budget relief and enhance programs.

Field has been a member of the Association of Fundraising Professionals, and is part of The Boston Foundation Civic Leaders Compact. She is also a charter member of Tomorrow’s Women Today.