

NEW HIRE

**Malden resident hired at Boys & Girls Clubs of Boston**

Boys & Girls Clubs of Boston (BGCB) announced the appointment of Malden resident Erika Field in the new role of director of corporate partnerships. Field, who most recently served in a similar role at the Museum of Fine Arts, Boston, is responsible for the long-term strategy and daily management of Boys & Girls Clubs of Boston's corporate partnership program.

In this role, she will secure and sustain corporate giving, identify opportunities for deeper and more meaningful engagement, and oversee the delivery of related program benefits. She also will develop and oversee a centralized process for soliciting, tracking and stewarding in-kind gifts. Working collaboratively with staff from across the organization, Field will report to Alexandra Fuchs, chief advancement officer.

"We have long understood that what makes Boys & Girls Clubs of Boston successful from a fundraising standpoint is our focus on relationships, which includes letting supporters know how their generosity is having a positive impact," said Josh Kraft, Nicholas president and CEO of Boys & Girls Clubs of Boston. "Erika is going to ensure that our corporate partners learn how they can get involved in our work or take their involvement to the next level, and understand the value of their support. We feel very fortunate to have



**Malden resident Erika Field.** COURTESY PHOTO

Erika, with her strong skills, ideal background and integrity, leading this effort."

During her more than 10 years at the MFA, Field worked in a range of positions focused on soliciting and sustaining corporate support. Most recently, she served as director, corporate relations. In this role from 2008 until joining Boys & Girls Clubs of Boston in February, Field conducted research, wrote grant applications and sponsorship proposals, cultivated relationships, solicited gifts and stewarded corporate donors for six-figure annual gifts and special opportunity gifts of up to \$10 million. She also managed the solicitation of in-kind donations including media, airline vouchers, and technology to provide budget relief and enhance programs.

"I am thrilled to bring my experience to Boys & Girls Clubs of Boston," expressed Field. "The organization has made a remarkable impact on our community for 118 years and has ambitious goals for the future. It is invigorating to engage corporate partners in our mission so that together we deliver a return on our shared investment of time and resources in the form of the next generation of Boston's leaders and good citizens."

Field has been a member of the Association of Fundraising Professionals (AFP), and is part of The Boston Foundation Civic Leaders Compact. She is also a charter member of Tomorrow's Women Today. She volunteers in her community and in support of Duke University, from which she graduated cum laude.