



FOR IMMEDIATE RELEASE

CONTACT: Andrew Ravens
Eastern Bank
(781) 598-8528

Boys & Girls Clubs of Boston receives \$5,500 from Eastern Bank

*Club becomes first to cash in on new program
that rewards local organizations for each Red Sox victory*

BOSTON, May 3, 2010 – Eastern Bank, the official bank of the Boston Red Sox television network, donated \$5,500 to the Boys & Girls Clubs of Boston through a new program that rewards area Boys & Girls Clubs each time the Sox win.

Through the Eastern Bank Charitable Foundation, the bank agreed to donate \$500 to the Boys & Girls Clubs of Boston for each Red Sox victory in April. Since the Sox won 11 games, the club received a total of \$5,500.

Each month, a new club will be designated to receive \$500 for each Sox victory. The bank created the program to demonstrate its commitment to the communities it serves and to illustrate the importance of teamwork among corporations and local not-for-profits.

“Boys & Girls Clubs of Boston is so honored to be the recipient of this generous support from Eastern Bank,” said Josh Kraft, Nicholas President and CEO. “It’s supporters like them that enable us each year to provide nearly 14,000 youth with quality programming, caring adult role models and safe havens across Boston and in Chelsea.”

“Eastern Bank has a long-standing tradition of supporting local organizations, which are vital to the health and well being of our communities,” said Richard E. Holbrook, chairman and CEO of Eastern Bank. “This new initiative is just another example of how we strive to be the best citizen in our communities.”

The charitable giving program is mentioned during the 5th inning of every NESN broadcast. The following Boys & Girls Clubs were selected to participate:

- April – Boys & Girls Clubs of Boston
- May – Boys & Girls Club of Cape Cod
- June – Boys & Girls Club of Lowell
- July – Boys & Girls Clubs of MetroWest

Boys and Girls Clubs of Boston, Page Two

- August – Boys & Girls Club of Lynn and Boys & Girls Club of Greater Salem
- September – Boys & Girls Club of Plymouth

The mission of the Eastern Bank Charitable Foundation is to contribute, in a meaningful way, to the health and vitality of the various Greater Boston communities. This is done through financial support for selected nonprofit organizations operating within these communities.

About Eastern Bank

Founded in 1818 and based in Boston, Eastern Bank is the largest independent and mutually owned bank in New England, with almost \$7.0 billion in assets and more than 80 branches serving communities from the Merrimack Valley to Cape Cod. Eastern Bank offers banking, investments and insurance all under one roof, and prides itself on working harder to understand its customers' needs so it can deliver these services in a committed and personal way. Eastern Bank includes Eastern Wealth Management, Eastern Insurance and Fantini & Gorga, a real estate advisory firm. For more information, visit www.easternbank.com.

###